

The Psychological and Socio-Economic Influence of COVID-19 in Tunisia and the Impact of Transshipment-Lateral on the Tunisian Supply Chain

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Abstract : *We have studied the psychological and Eco-Social impact of the spread of the Coronavirus on the Tunisian family. So, Tunisia experienced, during the year 2021, a strong socio-economic transition impacted by the coronavirus pandemic Coronavirus. Indeed, from the beginning of the year, the situation of institutional blockage did not make it possible to face the various economic challenges, social and health issues faced by Tunisia. We are studying a questionnaire posted on social networks assessing the initial impact of the spread of the Coronavirus pandemic and its consequences. We collected a questionnaire completed by parents. Both parents and children were impacted when the global Coronavirus pandemic began to spread in Tunisia. A psychological intervention is essential, in order to help them get out of this crisis, being the least impacted possible. This situation was accompanied by a sharp rise in protests and social disputes which caused the slowing down or even the cessation of phosphate production in the Gafsa mining basin or oil extraction in the south, which had an immediate impact on the country's finances and caused the loss of certain markets.*

Keywords : Coronavirus, psychological- impact, socio-economic impact, COVID-19 crisis. ARENA-model, Transshipment-Lateral.

INTRODUCTION

The research works have already quoted a lot of the abrupt changes that the Corona-Virus pandemic has caused in all areas of human life. The logistics and economic sectors have suffered major negative impacts almost without precedent. As described by the there exists [1, 2]. As the Corona-Virus pandemic has forced demand to drop and stores to close in major economies. Suppliers in producing countries have faced order cancellations and extended payment terms, forcing many to scale back operations or stop them altogether. [3]. With the Corona-Virus pandemic, an unprecedented global crisis throughout this century, there has been a serious interruption in the physical flows necessary for the daily life of individuals in the format known until then, impacting the entire production chain. and distribution. For this, the various social and economic sectors then

began to experience problems. [4]. The closure of several regions in China and the speed of the virus spreading globally, have disrupted supply chains and reduced business activities [5, 6, 7]. The interdependence of economies due to the globalization of trade has created critical dependencies. The COVID-19 pandemic has shaken certain certainties about the triumph of globalization presented by economic thought as a remedy for market imbalances and disparities in levels of development. The COVID-19 pandemic has revealed the strategic importance of logistics in business value chains, but also its vulnerability. From the reduction of orders to the partial or total cessation of activities, almost all industries have suffered the consequences of the collapse in volumes transported [8; 9]. Transshipment during the Corona-Virus is much more complicated. First of all, there are two distinct phases of product transshipment and allocation during the Corona-Virus. In the early stage of the epidemic, the movement of people in the affected areas was strictly controlled. This has resulted in a sharp decline in commercial product suppliers in the local area. In addition to the initial stock, the restocking of these products can only be done by lateral transshipment. Then the replenishment by lateral transshipment, the product stock can also be partially replenished by local collection. The Covid-19 pandemic has not only been a health crisis but also a social and economic crisis. The difficulties encountered during the period of covid-19 may be encountered in other periods of crisis, hence the possibility of generalizing the recommendations of this document to these situations. The pandemic crisis that quickly turned into a human rights crisis. The COVID-19 crisis challenges companies on their ability to anticipate new risks, in particular health hazards, in the definition of their Supply Chain strategy. The question also arises in terms of the resilience and ability of their supply chain to sustain or recover quickly in times of crisis. Finally, the overall performance of the company depends on the reliability and regularity of the supply chain, the challenge being to build new logistics strategies by providing them with the capacity for responsiveness and efficiency in a context characterized by uncertainty [10; 11, 12, 13 and 14].

The COVID-19 crisis challenges companies on their ability to anticipate new risks, in particular health hazards, in the definition of their Supply Chain strategy. The question also arises in terms of the resilience and ability of their supply chain to sustain or recover quickly in times of crisis. Finally, the overall performance of the company depends on the reliability and regularity of the supply chain, the challenge being to build new logistics strategies by providing them with the capacity for responsiveness and efficiency in a context characterized by uncertainty. [15,16,17, 18 and 19] The optimization of prevention, the creation of specific treatment, the promotion of health education and specific hygiene rules are target solutions to improve the economic state to confront against the Coronavirus. In this research work, we will present the results of an empirical study carried out with the aim of measuring the impact of the psychological and socio-economic pandemic of COVID-19 on the Tunisian population. After the presentation of the research methodology adopted and the working hypotheses adopted.

The impact of the COVID-19 pandemic on Tunisian businesses has been profound and diverse, affecting several sectors of the national economy. Here is an overview of this influence:

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First, the tourism, hospitality, handicrafts, and transport sectors have been among the most affected. The lockdown and travel restrictions have caused a sharp drop in the number of tourists, which has impacted not only tourism businesses, but also the local businesses that depend on them.

Decreased demand: In some sectors such as retail, consumption has plummeted due to the decline in purchasing power and the restrictions imposed.

Second, SMEs have been particularly vulnerable. Many have been forced to reduce their activities or close due to lack of liquidity and appropriate support. Some have been unable to withstand the economic crisis, leading to an increase in bankruptcies.

Lack of financing: Difficulty accessing credit and the lack of economic incentives have exacerbated the difficulties for these businesses.

Third, businesses were pushed to adopt new technologies to remain competitive. Remote working became a necessity for sectors where it was possible, and companies had to develop e-commerce strategies.

In addition, some companies invested in digital training and online tools to maintain their operations, but this transition was difficult for those that were less prepared.

Also, the economic impact led to an increase in unemployment, particularly among youth and informal workers. Many companies were forced to reduce their staff or suspend temporary contracts.

The Tunisian government has put in place several measures to support businesses, including tax deferrals, subsidies for the most affected sectors, and guaranteed loans. However, the effectiveness of these measures has been mixed and many companies believe that the aid has not been enough to compensate for the losses.

Finally, the health crisis has disrupted global supply chains, affecting imports and exports. Tunisian companies, which depend on imported raw materials and intermediate goods, have faced shortages and rising costs.

Some companies, particularly in the health and technology sectors, have experienced growth. Producers of sanitary products (masks, gels, etc.) have seen increased demand, and delivery and e-commerce companies have benefited from the trend towards online consumption.

The pandemic has also pushed some companies to innovate, diversify their offerings and explore new markets.

The impact of COVID-19 on Tunisian companies has been significant, with varying effects across sectors. Companies have had to adapt quickly, sometimes overcoming significant economic and logistical obstacles. Government support, while crucial, has not always been enough, and the future of some companies remains uncertain. However, this crisis has also offered opportunities for innovation and digital transformation for those able to adapt.

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The COVID-19 pandemic has had a significant impact on the morale of Tunisians, affecting various aspects of society.

First, according to a study published in 2020, Tunisia has gone through an unprecedented moral crisis, characterized by a loss of values, benchmarks and perspectives. The lockdown has highlighted the country's structural weaknesses, including the selfishness of the privileged and the despair of the deprived. However, this crisis has also revealed Tunisians' capacity for discipline and solidarity.

In addition, another 2021 study examined the impact of COVID-19 on young Tunisians. It revealed a deep crisis of trust between citizens and public institutions, exacerbated by the pandemic. Young people expressed concerns about their professional, administrative and family environments, and reacted critically to the political management of the pandemic.

Also, Tunisian health personnel have also been seriously affected. Studies conducted in 2020 showed that the pandemic led to an increase in depressive and anxiety symptoms among health professionals, due to work overload, lack of protective equipment, and fear of the spread of the virus.

Finally, the pandemic has exacerbated economic inequalities in Tunisia. A World Bank analysis estimated that poverty could increase by 7.3 percentage points in an optimistic scenario, and by 11.9 points in a pessimistic scenario, due to the economic impacts of COVID-19.

In sum, while the pandemic has revealed significant weaknesses and challenges to the morale of Tunisians, it has also highlighted capacities for resilience and solidarity within society.

This paper focuses on the impact of different modes of transshipment using two-stage on product quality, complete supply chain and distribution satisfaction during the Corona-Virus pandemic. This problem is formulated as a multi-objective optimization problem to optimize the Transshipment-allocation.

Mathematical modeling

The global crisis following the Corona-Virus is a dynamic phenomenon that evolves over time and has common characteristics :

- Uncertainty and complexity;
- Instant and very urgent decisions;
- The pressure of time and the duration of the situation ;
- Emergency plans overwhelmed by the scale of the situation.

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So to better control the management of this crisis, apply lateral Transshipment between the different Depots to reduce the impact of this disease on the economy and its stakeholders. Crisis management strategies emphasize the ability to anticipate potential risks. This preparation or pre-crisis phase involves a preventive policy to minimize probable shortages, with emphasis on the duration of supply, the quantity transported between warehouses and the quantity distributed. Crisis management strategies emphasize the ability to anticipate potential risks. This preparation or pre-crisis phase involves a preventive policy to minimize the probable damage [15]. Supply chain and crisis management Generally, the global crisis occurs more frequently and becomes increasingly severe [16, 17]. It occurs in supply chains and represents real threats for all companies regardless of their size, [18] sees that the crisis offers opportunities and the possibility of starting to develop new crisis management models such as the application of transshipment to adapt to strategies to overcome them. However, in a logistics chain, the crisis becomes more severe when the activities of one or more links in this chain lead to a major disruption of the normal circulation of goods [19; 20].

Conceptual Model

The COVID-19 pandemic has affected supply chains globally [21; 22]. It was a challenge for the resilience of supply chains at the global level. The destabilizing effect of the crisis has prompted some researchers [23, 24] to rethink new logistics solutions. The Corona-Virus pandemic has affected supply chains on a global scale. The destabilizing effect of the crisis has prompted some researchers [23, 24] to rethink new logistics solutions and, for example, the application of transshipment - lateral [25]. The actions of companies in the face of the crisis can be grouped into three groups: a) - Companies better prepared to react to the probability of the crisis: which have forged strong links with their external environments (suppliers, customers). They have put in place a system capable of ensuring risk management to anticipate the repercussions of the crisis. b) - Others who anticipated the likelihood of a crisis and prepared to mitigate its impact, so they put in place proactive management strategies to ensure business continuity. They have put in place management strategies and for example Transshipment-preventive and planning to avoid stock-outs and overstocking.

The model can be represented by the simulation modeling software which is the ARENA model, as shown in figure 1.



Figure 1: the simulation model SC: Complete-Pooling

Formulation of the problem

Notations:

We adopt the following notations:

V_i : Unit selling price of site i with $i = 1, 2, \dots, n$,

C_T : Unit cost of transshipment,

C_p : Unit cost of rupture whatever the site,

PS_{iT} : Stock position at retailer i at the end of period T ,

R : Set of periods for each stage;

S : Set of decision-making steps;

dm_{ij} : distance between location i and location j using transport mode;

τ_{mij} : transport time from i to j;

But, before applying transshipment, it is necessary to study the following steps:

- Control the inventory level of each storage depot;
- Observe the customer demand of each retailer;
- If the retailer at the same level has excess stock and can fill the break from the other site, this will require the application of transshipment;
- The transshipment will be applied at a very low cost compared to that of an emergency order from the central warehouse;
- Any unfulfilled request after the application of the transshipment will be lost;
- Determine the stock position after the demand has been satisfied by transshipment.

Objective function

The objective is to improve the Average Global Profit of the distribution system over a finite time horizon R, composed of T periods. It includes the selling price, the unit cost of transshipment and the cost of rupture.

The mathematical formulation of the objective function, for the first "Complete-Pooling" transshipment policy, then takes the form of equation (1).

$$\text{Max}_{i,j,s} D^p = \sum_{i \neq j} \sum_{i,j,s} \sum_{p \in P} (T^p * (d^p_{i,j,s} / \sum_{p \in P} d^p_{i,j,s}))$$

U/C

$$S_i \geq 1 \text{ Strictly positive integer, } \forall i = 1, 2, \dots, n \quad (1)$$

With

$$S_i = (\mu_i * k + \sigma_i \sqrt{k}), \forall i = 1, 2, \dots, n \text{ and with } R = kT \text{ et } k=2, 3, 4, \dots, 10.$$

And

$$X_i \sim N(\mu_i, \sigma_i), \forall i = 1, 2, \dots, n$$

Note that the degree of satisfaction can be weighted by the level of urgency $D_{i,j,s}^p$ the actual rate of demand satisfaction $T_{i,j,s}^p$ and the proportion of demand for each product by the customer is: $(d_{i,j,s}^p / \sum_{p \in P} d_{i,j,s}^p)$.

$$d_{i,j,s}^p$$

$$d_{i,j,s}^p$$

Analysis of the results

We recall that the structure of the network considered in this paper is composed of a distribution center and multi-retailers, which are faced with random requests which follow a Normal law of the mean μ and the standard deviation σ . These requests are independent and identically distributed (i.i.d).

We then assume that :

- $R = 28$ days,
- $C_T = 1\$$, $3\$$,
- $C_{pi} = 30\$$,
- $V_1 = 150\$$, $V_2 = 200\$$ et $V_3 = 170\$$,
- $k = 2, 3, 4, 5, 6, 7, 8, 9, 10$.

We solved our problem via the simulation approach by successively testing the effect of "Complete-Pooling" transshipment policies on the Average Global Profit and Average Global Desservice Rate.

But for a number of retailers greater than two, it is necessary to choose the recipient and the recipient of the quantity transferred laterally between sites at the same level. This leads to a first study which focuses on choosing the best transshipment strategy in terms of economic profitability.

To select the best strategy, we considered the following performance measures for evaluating the contribution of the transshipment:

- The number of supply orders (without-transshipment),
- The number of orders fulfilled through transshipment,
- The quantity of transshipment transferred from a storage site which is in an overstock position to that of the same echelon which faces a rupture,
- The quantity of unsatisfied order at a retailer (quantity lost),

The sample is made up ($N = 97$) of companies which are different according to the type of work sector. The upper limits of the transshipment volumes of products originating from the central depot and which will be distributed between the retailers are indicated in the Table1. Daily product needs in nearby depots are given based on historical data.

Table 1: Determination of different measures of the initial level of Replenishment

K	S^0_1
2	355
3	327
4	420
5	575
6	655
7	753
8	825
9	998
10	1062

Activity level

After a survey of 97 Tunisian companies, the sampling result will be presented in Figure 2 which

targets to measure the level of the impact of COVID-19 on business activity in Tunisia.

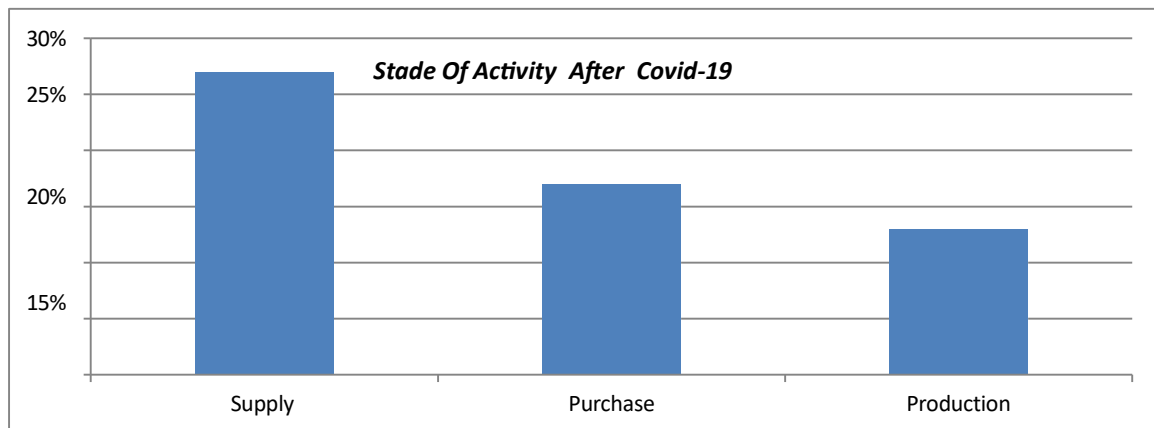


Figure 2: Measurement of the level of impact on business activity

The consequences of COVID-19 have proven to be heavy on the national economy. The results of our study show that 77% of companies experienced an economic downturn after confinement. With 55% of them judging this decline moderate or severe.

While, only 22% of these companies recorded an increase in activity (example: the pharmaceutical industry, medical and mass distribution).

Logistics

The impact of Corona-Virus on logistics is also very significant. Several countries have since faced a health crisis, causing enormous damage, particularly in Tunisia where the Covid-19 virus is growing with frustrating frequency.

For this, we have summarized in Figure 3 the sectors most affected by COVID-19 in the Tunisian supply chain.

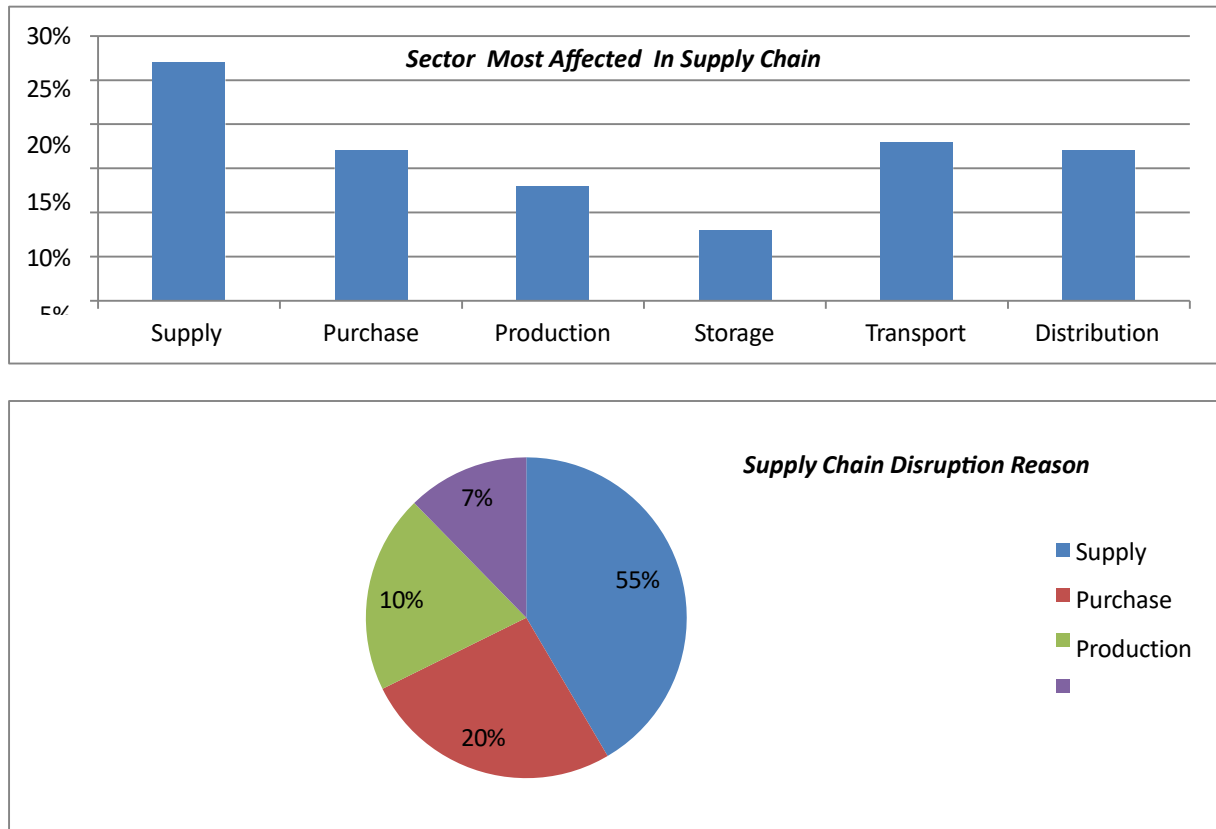


Figure 3: The logistics activity of Tunisian companies

Crisis management

As a result of Covid-19, many businesses are impacted by reduced consumer demand and economic downturn, transportation restrictions and supply chain disruptions. So they must take into account the preparation tools against the Covid-19 pandemic which can be proactive and/or reactive. Faced with supply disruptions, companies favored the diversification of suppliers and the search for substitute products. Suppliers have also asked to extend payment terms due to the drop in activity.

Disruptions are therefore observed in all links of the supply chain. Possible reactive solutions to minimize supply disruption are remote delivery. But in our research work we combined it with the use of Lateral Transshipment.

The COVID-19 crisis has highlighted the important role digital technologies can play in running businesses.

Table 2: Determination of the effect of applying Lateral Transshipment between retailers on overall average profit

<i>K</i>	<i>Without –Transshipment</i>	<i>With–Transshipment</i>
2	75670	80626
3	133770	162904
4	155521	170978
5	143871	152975
6	127177	135233
7	112483	128157
8	105790	113230
9	99097	107200
10	98403	102256

Table 2 presents the different values of Average Global Profit for these companies located at the same level. Initially, we evaluated by simulation and using the ARENA software these results without the transshipment application. Then, we study the possibility of an existing cooperation between different retailers, and we seek to evaluate the performance of transshipment between warehouses on the improvement of the economic profitability of the whole centralized system.

To calculate these values, we apply the formula (2) which designates the Average Global Disservice Rate.

$$\overline{TDG}_i = E\left(\sum_{i=1}^3 (I^-/D_i)\right) \quad (2)$$

Table 4: Determination of the Average Global Desservice Rate

<i>k</i>	<i>Wuthout-transshipment</i>	<i>Complete-Pooling</i>
2	0.770	0.560
3	0.860	0.681
4	0.850	0.676
5	1.300	0.996
6	1.492	0.957
7	1.366	1.152
8	1.957	1.390
9	1.952	1.597
10	1.997	1.775

Limitations

To our knowledge, this is the first effort to document the psychological impacts of the Covid-19 pandemic on a representative sample of Tunisian companies via a survey method. However, several limitations should be noted.

First, the main limitation of this study is that the sample size for our interview survey was relatively small compared to typical survey-only studies; however, the survey interview approach allows for the capture of additional specifics and detail, and therefore complements the survey-based approaches of previous studies focused on mental health students during this pandemic.

Second, this suggests that qualitative type research is needed studied not only to gain a deep understanding of the mechanisms, but also to understand the consequences of observed inequalities in order to complement the conclusions of the current quantitative approach.

Finally, the transshipment method applied is Corrective-Lateral Transshipment only. While, the preventive approach can be applied and also there is another limitation which emphasize the type of Transshipment-Lateral which can between complete-pooling and partial-pooling.

These different limits are an idea for a new research work on Transshipment cooperated with

Covid-19.

CONCLUSION

In this article we propose a Lateral Transshipment of products in the context of the COVID-19 epidemic. In the first stage, the inventory of the central warehouses concerned can only be replenished from a period R of 28 days. In view of this scenario, an optimization model was constructed to reflect the reasonable arrangement of the external transshipment product by maximizing the transshipment product quality, and the level of customer satisfaction by minimizing the cost of the system which contains the cost of the penalty in order to reduce the shortage. COVID-19 is an exceptional event that has had a major impact on the global economic supply chain. The complexity of supply chains weakens the development of commercial transactions. This context offers, on another level, a multitude of opportunities for new structures and new business models.

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